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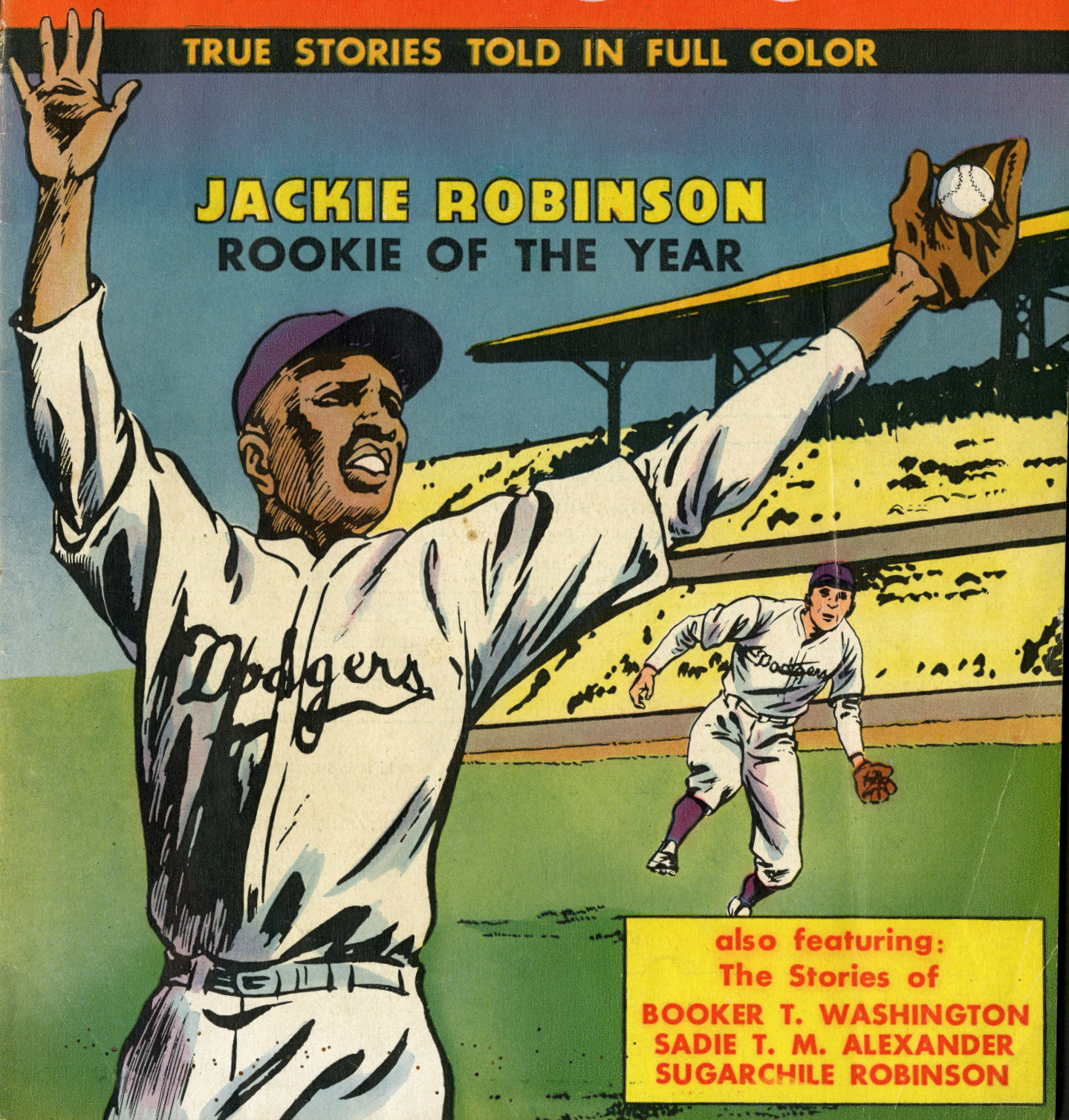
SUMMER ISSUE 10c

# NEGRO HEROES

*Lula*  
*Warren*

TRUE STORIES TOLD IN FULL COLOR

**JACKIE ROBINSON**  
ROOKIE OF THE YEAR



also featuring:  
The Stories of  
**BOOKER T. WASHINGTON**  
**SADIE T. M. ALEXANDER**  
**SUGARCHILE ROBINSON**



# Calling All Young Americans!

Here's the second issue of NEGRO HEROES that you have been waiting for. It is chock full of true stories of real heroes. It gives the inside story of how they became great people.

You start right off reading about Booker T. Washington, leader; Toussaint L'Overture, Haitian patriot; Mabel K. Staupers, dynamic nurse; Jackie Robinson, outstanding baseball player; Sadie T. M. Alexander, lawyer, champion of civil rights; actor Sugar Chile Robinson.

You will get a real thrill as you read about these people. Had you ever thought that Americans with colored skins had done so many of these things? Here they are before your very eyes. And these are just a few of the hundreds of stories of true heroes that could be told.

The National Urban League and the Delta Sigma Theta Sorority are very glad to be able to make it possible for NEGRO HEROES to come to you. You see, Delta Sigma Theta is a national sorority of college women who believe in you. They want every youth to know about all jobs and have an equal chance to be trained and hired on whatever job for which he can qualify. All this is a part of the sorority's Job Opportunity Project.

And what the sorority is doing now is right in line with what the National Urban League has been plugging away on for over thirty-seven years, opening thousands of job opportunities for Negro Americans. It is the National Urban League that has led the way in offering vocational guidance to Negro youth. Now the two organizations have put their heads together to bring out this issue of the magazine.

Here's hoping that you are going to enjoy reading it. But what is more, that you will get some ideas that will help you make up your mind to show your teachers, parents, and pals that you too, can be among the heroes in American life.

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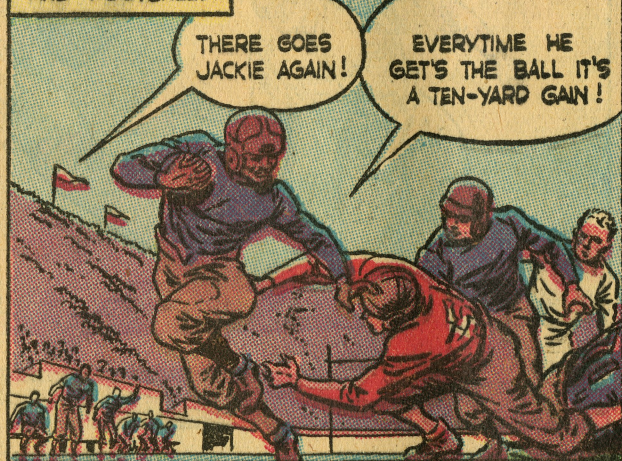


# ROOKIE of the YEAR



JACKIE ROBINSON FIRST NEGRO PLAYER IN THE MAJOR LEAGUES IS BASEBALL'S ROOKIE SENSATION AND THE BROOKLYN DODGERS' STAR FIRST BASEMAN.

AS A STUDENT AT THE UNIVERSITY OF CALIFORNIA AT LOS ANGELES, HE WAS A FOUR-LETTER MAN - A STAR ATHLETE IN BASEBALL, BASKETBALL, TRACK AND FOOTBALL.



THERE GOES JACKIE AGAIN!

EVERYTIME HE GET'S THE BALL IT'S A TEN-YARD GAIN!

ROBINSON LEFT UCLA IN HIS JUNIOR YEAR. LATER HE JOINED THE LOS ANGELES BULLDOGS, A PROFESSIONAL FOOTBALL TEAM. HE HAD JUST LEFT HAWAII AFTER A GAME ON DEC. 7, 1941 WHEN...



REPEAT BULLETIN - PEARL HARBOR HAS JUST BEEN BOMBED BY THE JAPANESE -

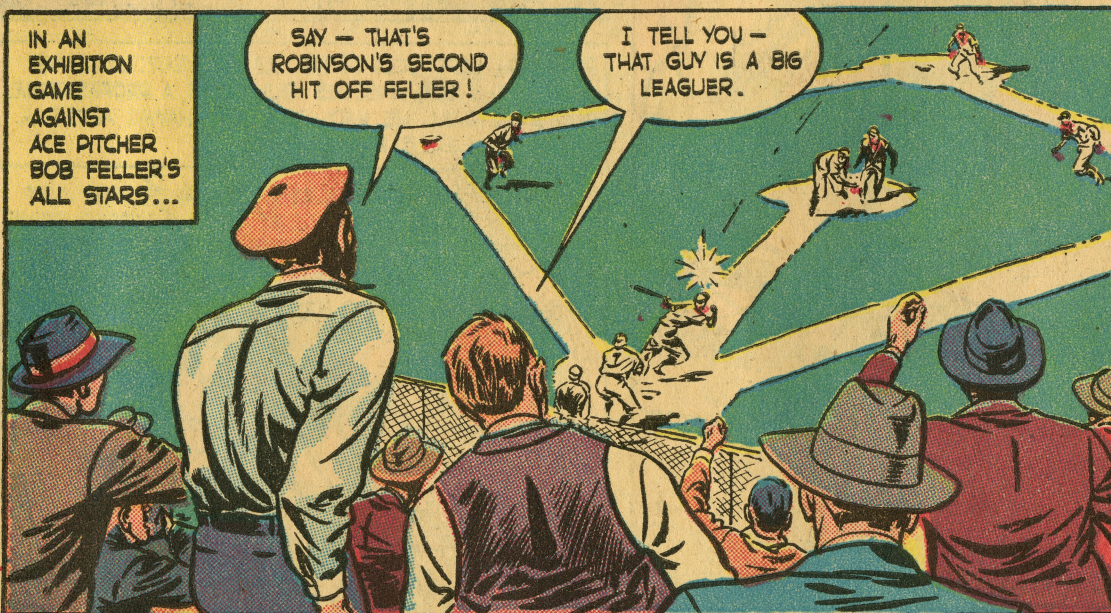
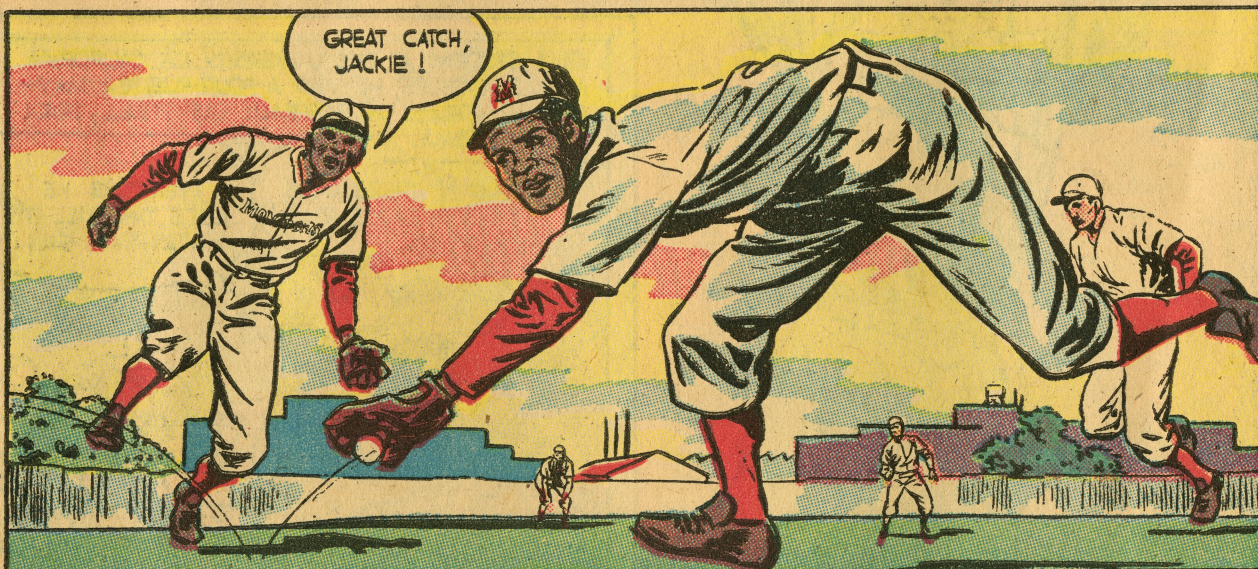
WE JUST MISSED BEING BOMBED - HEAR THAT?



WITHIN A YEAR JACKIE WAS DRAFTED. IN NOVEMBER, 1942 HE WAS COMMISSIONED AN OFFICER AND SOON AFTER...



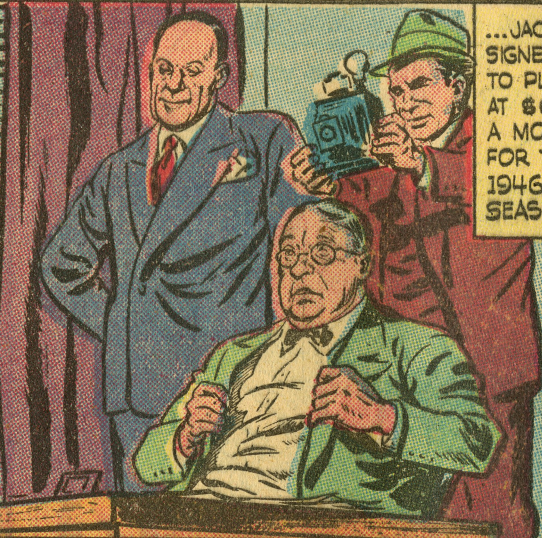
AFTER HIS DISCHARGE EARLY IN 1945, JACKIE COACHED BASKETBALL FOR A LITTLE WHILE. BUT BASEBALL WAS HIS GAME. AT KANSAS CITY...



IN 100 GAMES OF THE 1945 SEASON WITH THE MONARCHS, SHORTSTOP ROBINSON BATTED THE HIGH MARK OF .340.

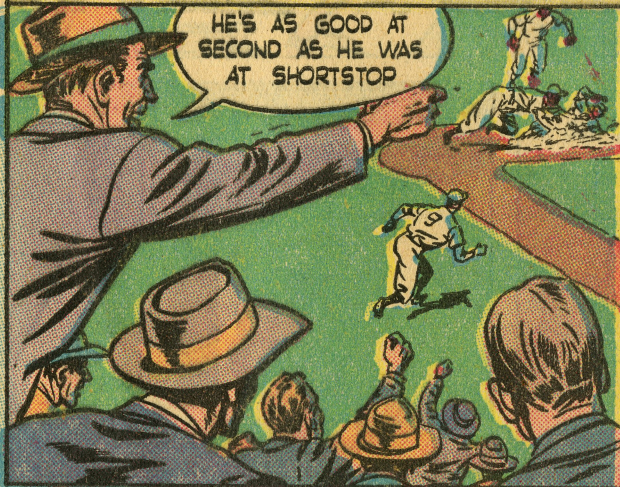


MEANWHILE BIG LEAGUE SCOUTS WERE WATCHING ROBINSON CLOSELY. FINALLY BRANCH RICKEY OF THE BROOKLYN DODGERS OFFERED ROBINSON A CONTRACT TO PLAY WITH THE DODGER FARM TEAM, THE MONTREAL ROYALS. ON OCTOBER 23, 1945 ...

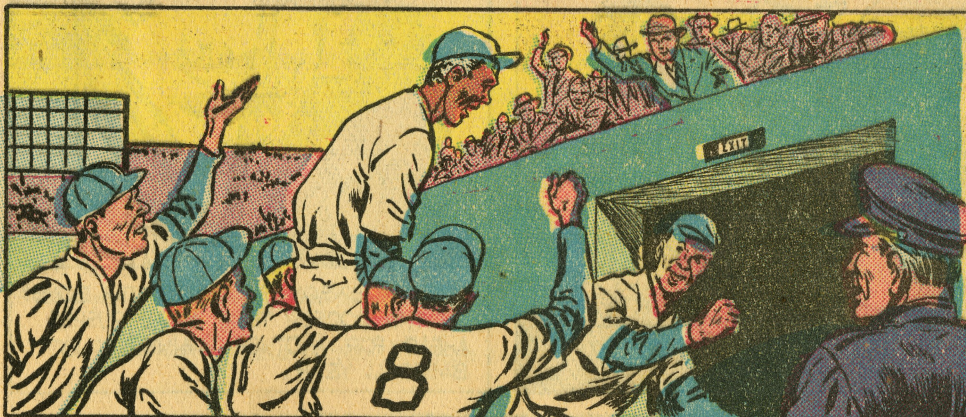


...JACKIE SIGNED TO PLAY AT \$600 A MONTH FOR THE 1946 SEASON.

WITH THE ROYALS, HE PLAYED SECOND BASE.



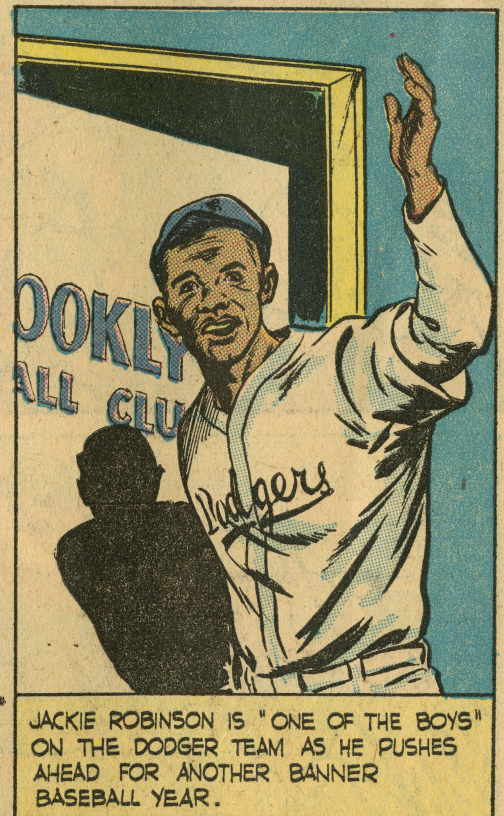
JACKIE WAS PLAYING AND HITTING LIKE A STAR. AT THE SPORTS DESK OF MONTREAL NEWSPAPERS...



AND AT THE END OF THE 1946 SEASON, ROBINSON WAS THE INTERNATIONAL LEAGUE'S STAR PLAYER. DURING THE LITTLE WORLD SERIES JACKIE WAS THE HERO OF MONTREAL'S CHAMPIONSHIP TEAM. WHAT WOULD THE '47 SEASON BRING ?

**T**HIS second issue of **NEGRO HEROES**, like the first, comes to you full of honest-to-goodness true stories of Negro Americans who are real Champs. They are fighters! They are folks who kayoed everything that tried to stop them, and stood up winners. There's never been anything like **NEGRO HEROES**! If you want additional copies for your friends, see reverse side.





WHY NOT GIVE YOUR FRIENDS A REAL TREAT?  
SEND THEM **NEGRO HEROES!!**

You can buy additional copies of the magazine at your favorite store or newsstand at ten cents a copy.

If your dealer cannot supply you, use this coupon and send it directly to the National Urban League, 1133 Broadway, New York 10, N. Y.

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